

St. John Paul II Catholic High School 2017-2018 All School Program Advertising

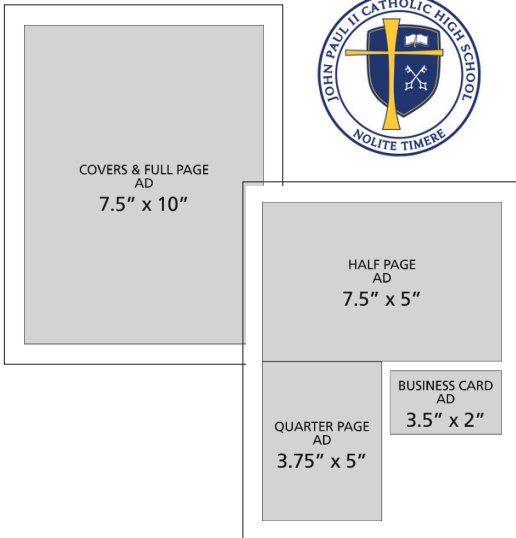
Don't Miss this advertising Opportunity.

AD PRICES

FULL PAGE COLOR	\$400
FULL PAGE B&W.....	\$250
HALF PAGE COLOR	\$250
HALF PAGE B&W.....	\$150
QUARTER PAGE B&W	\$100
BUSINESS CARD B&W	\$75

IMAGE/LIVE AREA

FULL PAGE ADS	7.5" x 10"
HALF PAGE AD	7.5" x 5"
QUARTER PAGE AD	3.75" x 5"
BUSINESS CARD AD	3.5" x 2"



In an effort to include all St. John Paul II activities in our 2017-2018 School Program, we are currently accepting ads for all sports (fall, winter and spring). This is a great way to show your support.

After printing expenses, all proceeds will go directly to support the student activities at the school. **Ads will not be processed until payment is received.**

Please Note: Ad forms and prices can be found on the St. John Paul II website www.johnpaul2chs.org along with various templates provided by SmithPrint to help you put your ad together.

The final Deadline for ad submission will be

FRIDAY, AUGUST 25, 2017

OPTION 1 - ELECTRONIC FILES

- All ads are in black and white printed on 80-lb gloss text.
- Ads should be submitted as high resolution (300 DPI) pdf file.
- Electronic ads may be submitted by email to jpiischoolprogram@gmail.com or dropped off at school office.
- Complimentary ad design by the program committee is available. Approval of ad will occur prior to printing.

OPTION 2 - HAVE YOUR AD DESIGNED

- SmithPrint will also be available to provide custom artwork designs at a rate of \$40.00 an hour.
- All proofs will be emailed to advertiser for final approval prior to printing.
- Contact Rudy Mendoza at SmithPrint at 210-690-8338.
- Do not fold your artwork and do not use staples or paper clips. Provide art in an envelope and label as "AD ARTWORK – ST. JOHN PAUL SCHOOL PROGRAM".
- All materials supplied to Smithprint for producing ad will be returned (example: photos, disks, etc.) after Sports Program as been printed.

St. John Paul II Catholic High School Booster Club

ST. JOHN PAUL II SCHOOL PROGRAM ADVERTISEMENT

Name of Purchaser/Advertiser: _____ Phone: _____

Contact Name/E-mail: _____

Ad Size: FULL PAGE COLOR FULL PAGE B&W HALF PAGE COLOR HALF PAGE B&W QUARTER PAGE BUSINESS CARD

Name of JP II Student: _____ Sport/Activity: _____

Cash Check Check # _____

1. Make checks payable to **St. John Paul II** write "**School Program Ad**" in the memo.
2. If dropping ad at the school, OR mailing ad, please label envelope "**ATTN: All School Program**". Inside envelope insert ad and message, order form and check.
3. Mailing Address: St. John Paul II Catholic High School
6720 FM 482, New Braunfels, Texas 78132

- Ad will be submitted electronically by email to jpiischoolprogram@gmail.com
- Ad will be sent by mail/delivery to SmithPrint on CD or USB Flash Drive
- Ad will be designed by program committee
- Ad will be designed by SmithPrint 333 Burnet Street, San Antonio, TX 78202

For any questions or further clarification, please contact our School Program coordinators:
Ed McCabe – emccabe@johnpaul2chs.org
Robin Kapavik – 210-410-6672 – jpiischoolprogram@gmail.com